

In the quiet hills of the Berkshires...
there's a new momentum building...
an industry is growing...

...one that has a powerful economic impact in our region -
bringing revenue to local businesses, employment to industry professionals
and providing opportunities for our next generation.

The Film and Media Industry in Western MA

Based on an independent study conducted by BFMC, 60¢ of every dollar spent goes into our local economy. BFMC fields hundreds of calls for locations, crew and other production resources annually.

Our Filmmakers are Busy! [Here's a sample]



Digital compositor, Craig Crawford, owner of Cadence F/X, worked on 200 shots for *Game of Thrones* and over 100 shots for *Fate of the Furious* (FF8). Pittsfield, MA.



Harmless Little Bunny Production's Diana Walczak of Williamstown just completed *Native Voices: A New Anthology*, honoring indigenous poets of North America. The film was shot at Returning the Gift Festival and at Lake Thunderbird in Norman, Oklahoma.



Director Ben Hillman and Director of Photography Rick Sands on location at Fairview Hospital for the short film, *The Gold Standard*, honoring Dr. Joseph Gold. Great Barrington, MA.



Academy Award winner and visual effects pioneer Douglas Trumbull at his studio in the Berkshires. His latest technology, the Magi process, utilizes 120fps, 3D, 4K resolution to enhance an audience's theatrical experience. Behind him is his specially designed 70-seat Magi Pod theater.



Jeremy Clowe's short documentary, *Learning From The Masters: The Famous Artists School*, explores the work of the popular art correspondence school, which included Norman Rockwell as one of its twelve founding faculty. Stockbridge, MA.



Daddy's Home 2 shot throughout western MA this past spring. A Great Barrington private home was one primary location, Ski Butternut was used for their "home base" and the crew stayed in several hotels in south county. Poster: Paramount Pictures

"For those of us who aspire to working in the film world, BFMC provides invaluable tools and resources. From the weekend production workshops to BCC filmmaking classes with incredible instructors, the knowledge and experience gained is priceless. And the networking events have resulted in production work."

- Wendy G.



Chris Landry's short film, *A Just Transition in Eastern Kentucky*, explores the transition from coal to a new economy - turning to renewable energy, sustainable agriculture and other ways of creating a future for people in local communities. Northampton, MA.



Al Liptak and Kirby Production's shooting *Ash*, a cinemagraph about a woman zombie killer back for revenge. Holyoke, MA.



Promo for *Mumbet*, a feature film to be shot in the Berkshires in 2018. Film is based on the book by local authors Jana Laiz and Ann-Elizabeth Barnes and is truly a home-grown project. Sheffield, MA.



Academy award winning director and Egremont resident Cynthia Wade reviews storyboards for a commercial in Atlanta, GA. Photo: Leslie Lucey



Director of Photography Rick Sands on location at Waubeeka Golf Club in Williamstown for a series of B-roll shots created for 1Berkshire. This is the beginning of a stock footage library showcasing the Berkshires in summer, fall and winter.



Ben Tobin's short film *The Curious Incident of Everett Wilder* about a boy who discovers a jackalope used local cast and crew. Williamsburg, MA.



Leo Mahoney, Producer/Director of *The Bone Finder*, *Tracking the Dead*, in the editing suite. Lee, MA.



Actors Terry Holland and Sam Elliott on the set of *The Man Who Killed Hitler and Then Big Foot*. The film was shot in western MA this past fall with local director/writer, Robert Krzykowski and local cast/crew. Doug Trumbull (Trzybull Studios) and John Nugent (Sandbox F/X, Pittsfield) worked on the visual effects.

"BFMC has been invaluable in alerting me to costuming opportunities, even personally making sure I have heard about upcoming jobs. Everyone at BFMC is wonderful and helpful, and a source that one can rely on for help and advice."

- Sarah G.

"As a new film student, BFMC has opened so many doors for me. I took a class at BCC and in turn many opportunities presented themselves. I was able to land a job on a real set working with NYU film grad students. I cannot thank BFMC for their support of a young film student like me.....dreams like mine come true through organizations like this." - Lily J.



Forgotten Farms, a documentary directed by Dave Simonds and produced by Sarah Gardner, looks at the struggles of New England's dairy farmers who remain the backbone of the region's agriculture but fight for survival in an age of baby greens and artisan cheese.



Director of Photography, Martin Albert, and Director, Tim Newman, shot a promotional video for Berkshire Mountain Distillers. Sheffield, MA.

BFMC Happenings!



Networking event at Fitzwilly's in Northampton brought together over 100 people in the industry.



Larry Frankel, Caroline Gillwald, Lisa Frankel and Ronald Frohne at this year's Posh Picnic.



Winners of our first short screenplay contest, Victoria Lucia, Andrew Rinkavage and Seth Newton, with BFMC Board member, Stephen Glantz, who organized the contest.

Networking Events:

Gatherings this year were in Springfield, Northampton and North Adams. These events help industry professionals make vital contacts and promote local hiring.

Classes:

2017 included "Film Production I" and "Editing Basics" at Berkshire Community College, "How to Make a Video with Your iPhone" at UMass Center at Springfield, "Video for Non-Profits" through the Non-Profit Center of the Berkshires - giving more people the opportunity to work in the biz!

Posh Picnic Fundraiser:

On the lawn this past July at Tanglewood (our formidable sponsor), we honored award-winning Art Director/Production Designer Carl Sprague. We also announced the winners of our first Short Screenplay contest for writers from western MA!

Western MA Film and Media Exchange

This year's event was "hands-on" with the latest camera & lighting equipment and production seminars provided by Vitec Videocom.

"The workshop was great....I met numerous people who I have now worked with on my short film! I would recommend it both for the instruction and getting to know the film community here in the Berkshires."

- Karen S.



The Berkshire Film and Media Collaborative creates educational, workforce and production opportunities in the film and media industry as an economic initiative for the western Massachusetts region.

A Special Thanks to Our Major Sponsors



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